



Are you looking for information on Islamic finance industry to help grow your business?

How will your company compete in the Islamic financial industry over the next 5 years?

Are you considering project financing deals within this industry?

The Islamic Finance Survey 2007 achieved to be:

- **non-cluster** oriented; poly-stratification by ethnical, geographical and business size has been reached
- investors surveyed are responsible for moving **\$5bn** in Islamic markets
- the majority of respondents, worth \$4bn, are invested in real estate

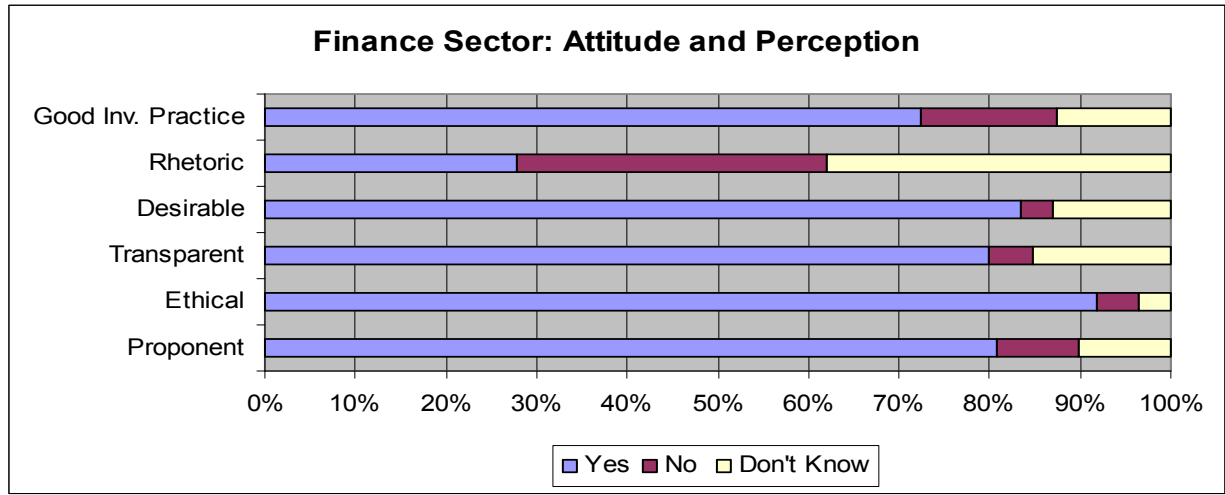
The survey identified:

- the 'cash cows', 'potential star' as well as 'the dog' of the industry
- what chunk of respondents are hesitant to invest islamically and why
- a strata that does not equate Islamic finance with religion, who and where is it
- community needs' correlation with Islamic modes of finance
- What respondents believe the Islamic financial hub should be
- What less favoured hubs can do to address their attractiveness to such investors
- What are perceived obstacles for acceptance of Islamic finance in global corporate environments
- Clear areas of strength that could be leveraged and blind spots that require immediate attention
- Which support sectors and services we anticipate will grow as a response to identified market need

Exerpt:

The global trend in Islamic Finance analysed by Orient Consulting Services in a survey of 256 senior executives, who moved a total average of USD 20 billion in Islamic markets, is showing that the spread of the industry is tapping all sectors of the economy and is not anymore confined to a cluster of investors oriented to a religious mandate of Sharia compliance.

The finance sector is leading all other sectors in its support and embracement of the Islamic financial industry. 92% of the financial sector respondents consider Islamic finance as being ethical and 81% consider themselves proponents of the same, as shown in figure 15 below. Governments surveyed consider themselves the least proponents of Islamic finance among all sectors surveyed with an acceptance level of 52%. The services sector, although having in high esteem the ethical characteristic of Islamic finance, exhibits the lowest appreciation for the transparency issue of the industry.



**Figure 1 Finance sector attitude and perceptions towards Islamic finance.**

Orient Consulting Services solid market research can help:

- inform decision making in growing and developing Islamic finance business
- understand dominant industry trends
- identify which areas offer greatest opportunity
- executable recommendations to target the market efficiently
- strategy of marketing and selling Islamic finance products

For more information or to purchase the report, please contact Lina Tayara on [lina@theorientconsulting.com](mailto:lina@theorientconsulting.com).